Company Details

Company name: Akubra Hats Pty Ltd
Location: Kempsey, New South Wales
Contact Details: Tel: 02 6562 6177
Website: www.akubra.com.au
Project Location/s: Kempsey, New South Wales

Executive Summary

Akubra Hats is a fifth generation Australian family-owned company currently manufacturing its product in the town of Kempsey on the mid-north coast of New South Wales. Akubra employs 84 staff delivering quality products to Australia and to overseas markets.

Akubra's products are made from Australian sourced materials and we are committed to pursuing further supply options in an effort to remain competitive, innovative and to foster Australian Industry. Akubra has a long and proud history of using Australian products and will continue this tradition where raw materials and supplies continue to be available.

Akubra continue to prove this by being able to achieve approximately 99.24% of Australian Content, for the Slouch Hat Standing Offer Deed, by conducting the manufacturing, assembly, packing and dispatch within Australia and will continue for at least the next 5 years.

The table below indicates those Australian organisations that are involved in the manufacture of Akubra products and will form an integral part of delivering the Slouch Hat.

Australian Industry Participation in the Acquisition

<table>
<thead>
<tr>
<th>Local Industry Activity</th>
<th>Australian Company Performing the Activity and location</th>
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<tbody>
<tr>
<td>Prime contractor and Manufacturer of the Slouch Hat</td>
<td>Akubra, Kempsey, NSW</td>
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| Supply of Air Dried Rabbit Skins | Fleurieu Farmed Rabbits, Prospect Hills, South Australia  
Macleay Valley Rabbits, Skillion Flat, NSW  
Preston Rabbits, Hoppers Crossing, |
**Scope of Future Work Opportunities**

The current Australian industry participation and supply chain arrangements in the Slouch Hat and other product lines, accounts for 99.24%. This is a continuation of long-term supplier relationships that have a proven history of delivery and ensures the company’s capacity to maintain the Australian content.

There may be further opportunities for Australian Industry to be involved in the following elements of supply:

- Air Dried Rabbit skins
- Sheepskin Leather
- Pre Biased Cotton
- Eyelets
- Chin Strap Hooks
- Sewing thread
- Hook Catch and Loop
- Cardboard Packing Materials
- Dyes, detergents, dyeing auxiliaries and common acids

**Industry Engagement**

Akubra would encourage any business or Industry Association that would like to make an enquiry regarding the supply of Australian materials to direct their enquiry to Akubra’s Company Secretary:

Roy Wilkinson  
C/- Akubra Hats Pty Limited  
P.O. Box 287  
Kempsey NSW 2440  
Tel: 02 6562 6177  
Fax: 02 6562 8726  
Email: roy@akubra.com.au