



Australian Government

Department of Defence

REF: CEF 71: D

28 NOV 2019

B.Y.CJA

PDR: MS18-001791

Minister for Defence

Copies to: Secretary, CDF, CN, CA, VCDF, MSC, CJC, CFO-AF, AS-BFM CFOG,  
FAS CFO CASG, Associate Secretary, FASMECC

## For Decision

**APPLICATION FOR COST RECOVERY WAIVER FOR DEFENCE PARTICIPATION IN  
THE AUSTRALIAN INTERNATIONAL AIRSHOW 2019 (AIA19) AT AVALON FROM  
26 FEBRUARY - 3 MARCH 2019**

Urgency N/A

## Recommendations

That you

- |  |                      |
|--|----------------------|
| 1. note the Australian International Airshow 2019 will be held from 25 February to 3 March 2019, in conjunction with the 2019 International Defence and Aerospace Industry Conference and Air Chief's Forum.                                       | 1. Noted/ P cuss     |
| 2. note the Australian International Airshow 2019 is a major international and significant public event that showcases Defence and aerospace industry in the Asia Pacific region.  | 2. Noted / P discuss |
| 3. note the total direct cost of Defence assistance to this event is \$54,354,651.09 and the total net additional cost is \$9,048,217.68.  | 3. Noted / P scuss   |
| 4. note the recovery of costs associated with Defence participation in the Australian International Airshow have historically been waived based on the benefit to the Services' brand exposure, public relations and broader community engagement. | 4. Noted / P discuss |
| 5. note Defence is seeking your agreement to waive the recovery of costs incurred, consistent with previous practice and recognising the value achieved from this activity.  | 5. Noted/ Pcuss      |
| 6. approve the waiving of cost associated with providing Defence support to this event.  | 6. Approved/ oved    |

47F

Signature:

Christopher Pyne

Contact Officer:

AVM GA Turnbull

Deputy Chief of Air Force

Hr (02) 6265 5471

M: 47F

## Key Points

- The Australian International Airshow 2019 (AIA 19) is a major international and public event of significance that showcases Defence and the Aerospace Industry within the Asia Pacific region. AIA 19 will be held at Avalon, Victoria, from 25 February to 3 March 2019, in conjunction with the 2019 International Defence and Aerospace Industry Conference and Air Chief's Forum hosted by the Chief of Air Force, Air Marshal Gavin 'Leo' Davies AO CSC.
- Aerospace Australia Limited (AAL), via Joint Operations Support Staff in Victoria, requested Defence support for AIA 19 as a significant non-emergency event under Defence Assistance to the Civil Community Category Four (DACC 4) arrangements (Attachment A).
- DACC 4 is assistance provided by Defence to other Government departments or authorities, organisations, commercial enterprises, not-for-profit organisations, and individuals or bodies in the general community to support significant events that are best categorised as public affairs or community engagement activities.
- AAL anticipates attendance to be over 220,000 with 664 participating exhibitors from more than 25 countries, and 370 journalists from around the world.
- AIA 19 is a public event of significance and provides Defence with an opportunity for brand exposure, public relations, and broader community engagement benefits.
- The benefits obtained by Government and Defence through engagement and support to AIA 19 includes enhanced industry relationships, network opportunities and informal bilateral discussions, training opportunities, increased tourism generation, and an opportunity to build community relationship through the demonstration of Defence capabilities with ground and flying displays in the AIA 19 program.
- As the Minister for Defence, you are an authorised delegate and have the financial authority to sign a cost recovery waiver for costs that exceed \$100,000.00.
- Air Force seeks your approval to waive the costs associated with supporting AIA 19 on the basis that Defence participation is assessed to generate positive brand exposure both nationally and internationally at a public event of significance.
- The DACC 4 Cost Summary sheet is at Attachment B. The total direct cost for this activity is \$54,354,651.09 and the net additional cost is \$9,048,217.68. The difference between total direct cost and net additional cost (\$45,306,433.40) is absorbed through Defence's normal raise, train and sustain activities.
- The net additional cost incurred, such as vehicle transportation, travel expenses, accommodation, and fuel for certain foreign military aircraft supporting AIA 19 on behalf of Defence will be absorbed within current rate of effort expenditure.
- The total direct cost is an estimate based on maximum likely asset involvement, noting that some reductions may occur due to operational commitments of participating elements.

*Cleared by*

GN Davies, AO, CSC

Air Marshal

Chief of Air Force

Telephone: (02) 6265 5474

27 November 2018

[REDACTED]

**Background:**

- On 2 May 2018, an Initial advice (MS 18-000696) about this matter was provided to the Office of Minister for Defence, Office of Minister for Defence Industry and Office of Minister for Defence Personnel seeking the intention of ministers' attendance to AIA 19.

**Sensitivity:** Nil.

**Financial Impacts:** YES.

- A cost estimate of direct and net additional costs for Defence assistance must be completed prior to Defence committing any resources.
- ALAJ 9 involves multi-Service representation; therefore, cost estimate clearance must be provided by each respective Service Chief and their Assistant Secretary Finance and the First Assistant Secretary Financial Performance and Management.

**Regulatory Implications:** Nil.

**Consultation:** YES.

- Office of Chief of Navy (OCN) and Office of Chief of Army (OCA) have been consulted in the development of the Cost Estimate Summary.
- First Assistant Secretary Financial Performance and Management, Defence Finance Group has been consulted in the preparation of this submission.
- Angela Diamond, First Assistant Secretary Chief Financial Officer Capability Acquisition and Sustainment Group.

**Attachments:**

Attachment A: Defence Assistance to the Civil Community- Category Four (DACC 4) request from Aerospace Australia Limited - DACC Registration Number: 2318 I20618

Attachment B: DACC Cost Estimate Summary Australian International Airshow 2019

[REDACTED]

# REQUEST FORM – NON – EMERGENCY DACC 4

[including the PUBLIC EVENTS OF SIGNIFICANCE PROGRAM]

DACC Registration Number: (JOSS Use Only)	2318120618
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## Introduction

DACC 4 is significant non-emergency assistance provided by Defence in response to requests from the civil community. DACC 4 support can be categorized as follows: Support provided to Government and non-Government agencies and support to major events that may be best classified as public relations type activities; such as commercial, charitable or non-profit entertainment and sporting events. The Public Events of Significance Program (PES Program) is a consolidated schedule/list of DACC 4 support to be provided to civilian organised events that is submitted annually to the Minister for Defence for approval for the period 1 July to 30 June inclusive.

## Making a request

To request DACC 4 support the following sections of this form must be completed:

**Section 1:** All requests for DACC 4 must complete Section 1; and

**Section 2** Where the DACC 4 request relates to Defence support to a **major event**, including the Public Events of Significance Program, Section 2 must also be filled out in addition to Section 1. Major community events include commercial, charitable or non-profit entertainment and sporting events.

## ***Before Submitting a Request for Non-emergency Defence Assistance to the Civil Community (DACC), please read the following:***

Defence resources are intended for internal use only. Any use of Defence resources by external organisations is extraordinary and should be regarded as **the exception not the rule**.

- The granting of DACC support for an activity does not entitle requesters of DACC to receive the same support for their next activity, i.e. there is NO precedent set.
- Organisations seeking Defence support for their activity must ensure that all other appropriate avenues have been exhausted PRIOR to approaching Defence, including commercial options.
- Defence may undertake cost recovery for its DACC support to an event.
- Defence is NOT a substitute for responsibilities of other Government Authorities.
- By supporting the event, there should also be demonstrable benefits to Defence, in the form of worthwhile training or public affairs benefits that will accrue to Defence as a result of the provision of assistance.

In submitting this request, I agree that:

1. I have explored all other options, including commercial options to fulfil this request.
2. Defence may withdraw the support at any time if there is higher priority, operational requirement for the support.
3. If this request is supported, I understand that this does not set a precedent for future activities; and
4. Defence has the right to undertake direct, partial or full cost recovery.

## Risk Assessment

Defence will not be able support external activities for which there are no activity risk plan submitted.

## Insurance

The **recipient shall be solely responsible** for personal injury, public risk and property loss or damage and that **non-Commonwealth recipients shall indemnify the Commonwealth** against all liability arising out of the assistance, except where such liability was caused by, or arose out of, any act or omission by the Commonwealth, its officers, employees or agents in providing assistance. Indemnity relieves the Commonwealth from ultimate liability for claims made by recipients of DACC, or third parties, for any loss, damage or injury to any person or property arising from DACC assistance where the Commonwealth was not at fault.

Recipients of Defence assistance (excluding State/Territory and Local Government recipients and activities in support of dedicated ceremonial activities) must produce documentary evidence of having obtained appropriate insurance cover for the assistance requested, at its own expense, naming the Commonwealth as an assured party.

This documentary evidence, in the form of a Certificate of Currency, that is valid for the duration of the activity or event, must be submitted as part of this application.

## Cost Recovery

Pending an internal analysis of the request and the proposed activity, the Department of Defence reserves the right to conduct direct, partial or full cost recovery.

## Public Safety

Events at which there are expected to be over 2000 people attending (participating and spectators) large gatherings and/or high-risk events, event organisers must liaise with the relevant state/ territory Government event planning authorities to ensure that proper stakeholder consultation has occurred.

## Lead Time

**Stand-alone DACC 4 requests:** To allow sufficient time for the required authorisations and approvals to be obtained, a minimum of **3 months** before the planned date of your event/activity is to be factored into your application.

**Public Events of Significance Program** – requests for inclusion in this program are to be submitted to relevant JOSS no later than 30 November of the calendar year.

## DACC 4 Request Form - SECTION 1

*[All DACC 4 requestors must fill out this section]*

### Recipient Organisation Details

<b>Name of Organisation:</b>	Aerospace Australia Limited	
<b>Organisation's ABN:</b>	63 091 147 787 (go to: <a href="http://www.abr.business.gov.au">www.abr.business.gov.au</a> to search for an Australian ABN)	
<b>Organisation Type:</b>	<input type="checkbox"/> Federal Government Agency <input type="checkbox"/> Government Business Enterprise/ Statutory Authority <input type="checkbox"/> State/ Territory Government Agency <input checked="" type="checkbox"/> Non-Profit Organisation/ Community Group/ Charity <input type="checkbox"/> School/ Educational Institution <input type="checkbox"/> Commercial Enterprise [profit making]  <input type="checkbox"/> Other:	
<b>Organisation's Address:</b>	<b>Postal Address:</b>	PO Box 4095, Geelong, Victoria 3220
	<b>Physical Address:</b>	Building 53, Avalon Airport, Beach Road, Lara, Victoria 3212 Australia
	<b>Default Contacts:</b>	Phone: (03) 5282 0500 Fax: (03) 5282 4455 Email: <a href="mailto:airshow@amda.com.au">airshow@amda.com.au</a> <a href="mailto:adf@amda.com.au">adf@amda.com.au</a>
<b>Organisation's Internet Address:</b>	<a href="https://www.airshow.com.au">https://www.airshow.com.au</a>	

### Airshow Contacts Contact

<b>Chief Executive</b>	
<b>Head of Aviation Service</b>	

Executive Manager Aviation Service Coordination	s47F
Executive Manager Media and Communications	
Executive Manager Media and Communications	
Head Event Production and Australian Defence Force (ADF) Liaison	

### Your Activity/ Event Details

<b>Event Name:</b>	Australian International Airshow 2019 (AIA19) / Australian International Aerospace and Defence Exposition 2019	
<b>Location of Event:</b>	Avalon Airport, Geelong Victoria	
<b>Date/s of Event:</b>	26 February – 3 March 2019	<b>Time From – To:</b> Approx 8.00am – 10.00pm
<p>Pre-Event: Pre-event publicity, promotion and media activities.</p> <p>Industry Days (only): Tuesday, 26th to Thursday, 28th February 2019 – 9.00am to 5.00pm (daily).</p> <p>Industry/Public Day: Friday, 1st March 2019 – 9.00am to 10.00pm.</p> <p>Public Days: Saturday, 2nd to Sunday, 3rd March 2019 – 8.00am to 6.00pm (daily).</p>		
<b>Activity or Event Type:</b>	<input type="checkbox"/> Training Activity <input checked="" type="checkbox"/> Commercial Spectator Event (e.g. V8 supercars) <input type="checkbox"/> Community Event (e.g. fete) <input type="checkbox"/> Private event (e.g. school camp) <input type="checkbox"/> Other:	



<b>Purpose of the Event:</b>	The Australian International Airshow (AIA) showcases the complete spectrum of aviation – with a comprehensive array of aircraft, from recreational and general aviation through corporate and airline, to the latest in military aircraft from around the world. The Airshow also features one of the world's most comprehensive expositions of aerospace and defence technology.
<b>Description of event:</b>	<p>The AIA is one of Australia's major international events. It is the largest and most comprehensive airshow and aerospace industry exhibitions and in the Asia Pacific region (southern hemisphere). Now the fourth largest airshow in the world following the AIA17 event and AIA19 will be the fourteenth event in the series since its inception in 1992.</p> <p>The AIA receives substantial funding support from the Victorian Government and the City of Greater Geelong, as well as the major contributions made by the Australian Defence Force (particularly through Air Force).</p>
<b>No. of Participants:</b>	664 participating exhibitor companies from more than 25 countries
<b>Expected No. of Spectators:</b>	220,000.00
<b>Will There Be Media Coverage?</b>	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <i>Regional, National and International Media</i>

### Details of Defence Support to the Activity or Event

<b>DACC Support Description:</b>	<p><b><u>Flying Displays</u></b></p> <p>(a) Fixed wing flying demonstrations and flypasts:</p> <p>F/A-18A/B Hornet, F/A-18F Super Hornet, EA-18G Growler, Hawk 127, C-27J Spartan, C-17A Globemaster, C-130J Hercules, Pilatus PC-9/A, Pilatus PC-21, E-7A Wedgetail, KC-30A MRTT, KA350 King Air, P-8A Poseidon and F35 Joint Strike Fighter</p> <p>(b) Rotary wing flying demonstrations and fly-pasts:</p> <p>ARH Tiger, MH60R Seahawk, Bell 429 Global Ranger, MRH 90 Taipan, EC135</p> <p>(c) RAAF Roulettes</p> <p>(d) RAAF Museum Aircraft: P51 Mustang, Sabre, Sopwith Pup, RE8a (if flying)</p> <p>(e) Special Night Handling Displays:</p> <p>F/A-18A/B/F Hornet – with flare drops, C130 Hercules – with flare drops, C-17A Globemaster – with flare drop.</p> <p><b><u>Aircraft Static Displays</u></b></p> <p>(a) ADF Aircraft:</p> <p>F/A-18A/B/F Hornet, F/A-18F Super Hornet, EA-18G Growler, Hawk 127, E-7A Wedgetail, C-17A Globemaster, C-130J Hercules, C27J Spartan, P-3C Orion, Pilatus PC-9/A, Pilatus PC-21, KC30A MRTT, KA350 King Air, P-8A Poseidon, F-35 Joint Strike Fighter, MRH 90 Taipan (Navy and Army), MH-60R Seahawk, BELL 429 Global Ranger (Navy), EC135 and ARH Tiger.</p> <p>(b) RAAF Museum Aircraft: Various</p>
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### Aircraft Ground Support Equipment

- (a) Aircraft Ground Support Equipment (AGSE) supplied by the ADF to be used by Aircraft Ground Operations (AGO) for tarmac operations involving direct support of ADF aircraft and for indirect support of airshow participant aircraft on a “non-interference” basis to ADF operations and support to visiting foreign military aircraft.
- (b) Avalon Airport Australia (AAA) has a limited amount of aircraft handling equipment that is adequate for normal operations with civilian medium class regular public transport (RPT), but is insufficient for the number of aircraft movements during the period of the Airshow. In addition, some of the military oriented aircraft ground handling equipment is **not available** at Avalon.
- (c) The following items of ADF AGSE have been supplied for a number of airshows and have proven to be the minimum required for ADF support. The equipment would need to be pre-positioned at Avalon for **AIA19** and held on site until all aircraft have departed:
- 1 x Tractor aircraft towing heavy (e.g. KC-30, C17 plus foreign military)
  - 1 x Tractor aircraft towing medium (e.g. C-130, P-8A plus foreign military)
  - 4 x Tractor aircraft towing light (e.g. GSE, PC-9, helicopters)
  - 2 x Forklift 4.5 tonne with roller tines (unloading ADF freight from land and air transport)
  - 4 x Trailer mounted AC GPU (servicing and starting KC30A, C17, C-130, B737 AEW&C, P-3C, P8 and foreign military aircraft)
  - 6 x Trailer mounted 45kVa AC/DC GPU (servicing and starting F/A-18, Hawk, PC-9, C-130 and foreign military)
  - 1 x Air-start Unit (back up starting US aircraft)
  - 1 x aircraft air-conditioning unit (Air Force VIP aircraft)
  - 1 x 4 Bottle GDBO (Gaseous Dry Breathing Oxygen) dispensing trolley (servicing military aircraft) plus 4 spare bottles. The supply of the GDBO trolley ensures gaseous oxygen is supplied to ADF standard.
  - 1 x 4 Bottle nitrogen dispensing trolley (servicing military aircraft) plus 4 spare bottles. The ADF nitrogen trolleys incorporate a multiplier that allows nitrogen to be supplied at above bottle pressure. The supply of Nitrogen will ensure ADF quality requirements are met.
  - 1 x Nitrogen adapter kit (servicing military aircraft)
  - 1 x 500 Gal Liquid Dry Breathing Oxygen (LDBO) mobile trolley filled with liquid oxygen and Quality Assured for all ADF and foreign military requirements.
  - 1 x 50 Gal LDBO mobile dispensing trolley (ADF and foreign military aircraft). Required as not all aircraft converters can be readily removed from aircraft for replenishment.
  - 1 x LOX and GDBO Tool Kit.
  - 3 x large aircraft access steps.
  - 16 x Fire Extinguisher 50kg aircraft starting (military aircraft starting and refuelling).
  - Aircraft tow bars for all participating ADF aircraft.
  - Portable Aircraft Arrestor System BAK 12/14 (Australian and foreign military fighter aircraft).

	<ul style="list-style-type: none"><li>• 1 x Airfield Sweeper.</li><li>• 1 x Fuel Spill Cart.</li><li>• 1 x Defuel tanker 15,000L.</li><li>• 3 x Refuel tanker 30,000L.</li><li>• 1 x Earth Point Testing Unit.</li></ul> <p>(d) 1 x ADF Air Load Team (ALT), with equipment, to be on site <b>AIA19</b> for Australian and USAF freight movements. An experienced freight handling crew (ALT) would be an asset for military aircraft movements (Australian and foreign militaries).</p> <p>(e) Qualified personnel for the quality assured testing and issuing of LDBO.</p> <p><b><u>Air Force Band</u></b></p> <p>Official opening and other functions during the period 26 February – 3 March 2019.</p> <p><b><u>Military Equipment Displays</u></b></p> <p>(a) RAN</p> <p>(b) ARA</p> <p>(c) RAAF</p> <p>(d) CASG</p> <p>(e) DSTG</p> <p><b><u>Army Simulation Wing</u></b></p> <p><b><u>RAAF Mobile Control Tower</u></b></p> <p>For operational use at Avalon East and a static display</p>				
<b>Conditions / Requirements:</b>	<p>Aerospace Australia Limited will liaise directly with the ADF Avalon Airshows Team to ensure appropriate risk mitigation measures are in place inclusive of, but not limited to, safe aircraft operations, venue operations planned around rapid egress of military assets if required and security access.</p> <p>Ongoing consultation with Air Force Flying Display Coordinators to ensure event adheres to all ADF risk, aviation safety and ground safety requirements.</p>				
<b>Location(s) of DACC Assistance:</b>	s47F [REDACTED], Aerospace Australia Limited is liaising with the ADF Avalon representatives on ADF display options, real-estate needs and program options.				
<b>Date/s and Times of DACC Assistance:</b>	<table><tr><td>From:</td><td>26 February 2019</td><td>To:</td><td>3 March 2019</td></tr></table>	From:	26 February 2019	To:	3 March 2019
From:	26 February 2019	To:	3 March 2019		
<b>Other Avenues of Support Pursued Prior to this Request.</b>	Avalon Airport, Geelong Victoria				
<b>Reason/s for Seeking Defence Support:</b>	Aerospace Australia Limited and the ADF, particularly the Royal Australian Air Force, have maintained a strong and mutually beneficial relationship since the inception of the Australian International Airshow beginnings in 1992.				

## Other Documents

As well as this document, you must also submit the following:

Proof of Insurance:	<input type="checkbox"/> A Certificate of Currency for your organisation's coverage S47G  <i>Note: Other Government agencies that are covered by <a href="#">Comcover</a> do not need to provide proof of insurance.</i>
Activity Risk Management Plan	<input type="checkbox"/> Activity-specific and in accordance ISO31000

## Submitting DACC 4 Requests

- All sections are to be completed before submitting your application to your regional JOSS.
- Failure to do so will result in your application being returned to you for further explanation/comments and may result in your application being submitted without sufficient lead time to complete the approval/authorisation process which may lead to your application being NOT APPROVED.
- Please submit your DACC Request to the relevant JOSS office (contact details for all JOSS offices can be located on the final page of this form).

## DACC 4 Request Form - SECTION 2

### Public Events of Significance Program / Support to a stand-alone Major Events

#### Additional Guidance:

- Section 1 must be completed. All information in this Section must be completed.
- As is the case for all DACC support – operational circumstances may cause withdrawal of part or all Defence support to your event at short notice:

In submitting this request, I agree that:

1. I will organise and pay associated costs to notify the public of any scheduled rehearsals of Defence assets including aircraft participating in my event.
2. I am prepared to pay for or contribute to costs associated with Defence providing support to my event *[applies to commercial enterprises in particular]*.

#### Event Themes and Audience

The Australian International Airshow (AIA) is one of Australia's major international events. It is the largest and most comprehensive airshow and aerospace industry exhibitions in the Asia Pacific region (southern hemisphere). Now the fourth largest airshow in the world following the AIA17 event and AIA19 will be the fourteenth event in the series since its inception in 1992.

The AIA receives substantial funding support from the Victorian Government and the City of Greater Geelong, as well as major contributions by the Australian Defence Force (particularly through Air Force). Firmly established on the world Aviation, Aerospace and Defence calendar, the AIA attracts an attendance approaching 220,000, comprising:

- 664 participating exhibitor companies from more than 25 countries
- 158 Australian and foreign delegations from around the world
- 367 Journalists from Australia and foreign countries
- several associated major international conference with an opportunity for 24 billion in business
- military and civilian aircraft from a range of countries (in the order of 1000 aircraft) which fly into Avalon either to visit or to participate in the airshow.

The AIA showcases the complete spectrum of aviation – with a comprehensive array of aircraft, from recreational and general aviation through corporate and airline, to the latest in military aircraft from around the world. The AIA also features one of the world's most comprehensive expositions of aerospace and defence technology. The scope of the exhibits has expanded to place an emphasis on land-based assets as well as air-based defence equipment and systems.

The AIA is the principal international showcase for Australia's aviation, aerospace and defence industries and, according to the National Institute of Economic Research, generates an increased national gross domestic product exceeding \$100 million per event. It is a major international forum for Australian industry in the promotion of its products and the development of commercial networks.

The principal theme will be 'Reach for the Skies, Shoot for the Stars'. This theme will provide an opportunity to showcasing the rapid development of airpower into the future and beyond. The AIA will provide an opportunity for the ADF to highlight the increasing roles of coalitions in the defence mission. It also provides the ADF with an unequalled opportunity to demonstrate (through displays of air and land-based defence equipment) the role of Army, Navy and Air Force in an integrated operating environment.

Through the major aerospace and defence exposition, which is a central feature of the event, the AIA will present the ADF with a unique international showcase to demonstrate the vital part the Australian Department of Defence plays in aerospace and defence technology and the professional leadership and collegiate influence which the ADF provides in the region.

The International Military “Air Tattoo” which was introduced at the AIA05 will receive further emphasis in 2019 and with support from the Air Force should result in increased numbers of participating foreign military aircraft, especially from the Asia Pacific region. A concours d’elegance will be held and the Air Chiefs Trophy awarded. It will provide an opportunity for collegiate interaction at an operational level between participating aircraft ground and air crews from a number of countries and will represent an important public symbol of regional cooperation between military aviation professionals.

As one of the world’s leading airshows and aerospace exhibitions, the AIA will be held over six days from 26 February - 3 March 2019, as follows:

- The first three days (Tuesday to Thursday) are industry-only trade days exclusively for industry, government and defence professionals. Flying demonstrations are scheduled from 1200h to 1400h and 1600h to 1800h on the first three trade days.
- The major public days are Friday, Saturday and Sunday.
- The Friday Public display will commence at 1400h with a spectacular night display ending at 2130h.
- The Saturday and Sunday will witness action-packed continuous flying displays from 1000h to 1630h daily.

The AIA19 represents a unique opportunity the Royal Australian Air Force to engage with Defence and government partners, foreign government and military officials and industry representatives to build and enhance strategic relationships, network and exchange ideas. The AIA19 provides an international forum to showcasing the ADF and Australian industry both within Australia and to the world at large. A number of major international conferences are being held in conjunction with the airshow, including:

- the International Air Chief’s Conference - hosted by the Chief of Air Force (CAF) with invitations extended to the Minister for Defence, senior Government officials and serving foreign Air Force Chiefs from around the world. The conference will be used to discuss matters of national and international security policy at the very highest levels of the military and government.
- the International Defence and Aerospace Industry Conference - targeting senior Defence and Industry representatives with formal invitations to the Minister for Defence Industry, Directors of National Armaments, senior international and Australian defence industry representatives.
- the International Defence and Industry Dinner - provides the opening to the AIA19 and provides for an opportunity for professional engagement between senior representatives in a convivial and relaxed atmosphere.

**Notes:**

*The conferences act as prominent prelude to the business of the AIA19 and are a collaborative activity between Air Force and Aerospace Australia Limited.*

*The Chief of Air Force intends to issue extensive invitations to attend the conference, dinner, airshow, and associated events to foreign Air Force Chiefs as well as senior Defence, Government, parliamentary and local Industry partners.*

- the Australian International Aerospace Congress.
- a range of aviation, industry and professional conferences/symposiums.

In summary, the AIA19 provides the ADF with an unparalleled opportunity to highlight its heritage, to demonstrate its capabilities and future directions, to promote an increased understanding of its role and importance, to assist in educating and informing the general public, to promote its recruitment programs and to foster its relationships within the region and to develop its international networks.

<b>How will Defence participation support the event theme/major activity?</b>	Defence participation will not only depict contemporary military operations, capabilities, equipment and technologies but will also project the theme 'Reach for the Skies, Shoot for the Stars' by showcasing the latest equipment currently available and technology advancements that project the future directions, supplementing the extensive aerospace and defence industry exhibits from around the world.
<b>What is the estimated size of the audience for the event?</b>	Over the six days of the event, total attendances approaching 220,000 are anticipated, plus extensive regional, national and international media coverage.
<b>Please list event sponsors, if any.</b>	Aerospace Australia Limited, Victorian State Government, City of Greater Geelong, Department of Defence and Department of Science and Technology.

## Promotion and Publicity

<b>Publicity Manager Details</b>	S47F
<p><b>What pre and event publicity will be undertaken to highlight and generate community interest in Defence's participation in the events? Please list type and channels.</b></p> <p>AIA is well known to Defence, being firmly established on the international aviation, aerospace and defence calendars. It attracts substantial levels of international military and defence industry participation as well as major contributions from the ADF.</p> <p>It is universally regarded as a highly significant international event and a major national public entertainment spectacular, with extensive national and international media coverage. Defence figures prominently in the pre-event promotion of and publicity for, the AIA as well as media coverage during and after the event.</p>	
S47G	



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**Do you agree to convey Defence key messages to media and other outlets?**  
**If yes, how?**

Yes

The ADF is considered a principal stakeholder in the event with close working relationship between the media team and the Defence Public Affairs team. Promotion of the event is undertaken in a collaborative way, with the promotion of key Defence messages at the forefront.

**What media coverage is planned during the event and will Defence participation be highlighted?**

S47G

**Has Defence participated at this event in the Past? If so, what media coverage was received in connection with its participation?**

Yes.

The ADF has provided support to the AIA on each of the following years 1992, 1995, 1997, 1999, 2001, 2003, 2005, 2007, 2009, 2011, 2013, 2015 and 2017.

Extensive; however, we have not specifically collected information on Defence media coverage and presume that Defence itself has a comprehensive record of the same.

**Will Defence members attending the event be able to meet members of the public during or after their participation?**

Yes.

Defence personnel will be extensively represented in the aircraft static display and other exhibition areas at the event.

**How will you measure the event's success?  
Does this include information / questions  
about the impact of the Defence participation?  
Do you agree to provide this information to  
Defence and if so, within what time frame?**

S47G



## Aerial Displays

<p><b>If the request is for an aerial display, will there be other aerial displays during the event?</b></p>	<p>Yes.</p> <p>The Flying Display Program is comprehensive, featuring both military and civilian participation (from Australia and overseas). The Flying Display Program will not be finalised until shortly before the event.</p>
<p><b>What events will be occurring on the ground during the requested aerial display?</b></p>	<p>There will be a comprehensive array of static displays and exhibits, as well as a range of dynamic ground displays at various locations throughout the event site.</p> <p>The Arena Display will offer Defence an opportunity to provide an inter-active platform area with the general public to demonstrate a variety of land defence scenarios; vehicle manoeuvring, battlefield simulation, casualty evacuation and engineering construction methods utilised in support of the front line and Remotely Piloted Aircraft Systems (RPAS).</p> <p>Ground displays and exhibits will be programmed to avoid conflict with principal aerial activities.</p> <p>Although static displays and exhibitions will be open for inspection at all times, dynamic ground displays will be scheduled to take place before and after the principal flying display sequences.</p>

## Defence Benefits

<p>Having been a principal stakeholder in this event since 1992, Defence is fully aware of the significant benefits which it achieves from its participation and support. It is impossible for us to comprehensively quantify or precisely value these benefits.</p> <p>However, they include:-</p> <ul style="list-style-type: none"> <li>• Media coverage</li> <li>• Market positioning, logo/branding identification and promotional acknowledgement</li> <li>• Editorial coverage in Official Program</li> <li>• Flying Display exposure</li> <li>• Complimentary static display space for ADF aircraft</li> <li>• Complimentary external display space</li> <li>• Discounted internal exhibition space</li> <li>• National and international specialist aviation, aerospace and defence media exposure</li> <li>• Professional networking opportunities and access to official guests, delegations etc.</li> <li>• Extensive Australian and international industry access</li> <li>• Networking and showcasing opportunities for Defence within the military, government and industry sectors nationally and internationally</li> <li>• Recruitment visibility and exposure</li> <li>• On-site purpose built facilities for both CAF and Defence Media</li> </ul> <p>The benefits for Defence arising from its participation in the AIA are self-evidently substantial.</p>
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S47G

By its very nature, the airshow uniquely highlights the ADF as a major attraction. The focus of the airshow is overwhelmingly Defence oriented. Positioned as a principal stakeholder, the ADF is inextricably identified with the event and inevitably perceived as a centrepiece of it. The resultant exposure for the ADF is magnified by the level of international military and aerospace industry participation. Defence is thus able, synergistically, to take advantage of the airshow's "critical mass" and thereby leverage the benefits of its involvement.

**Do you agree provide a cost-free space for a static Defence and/or Recruiting display?**

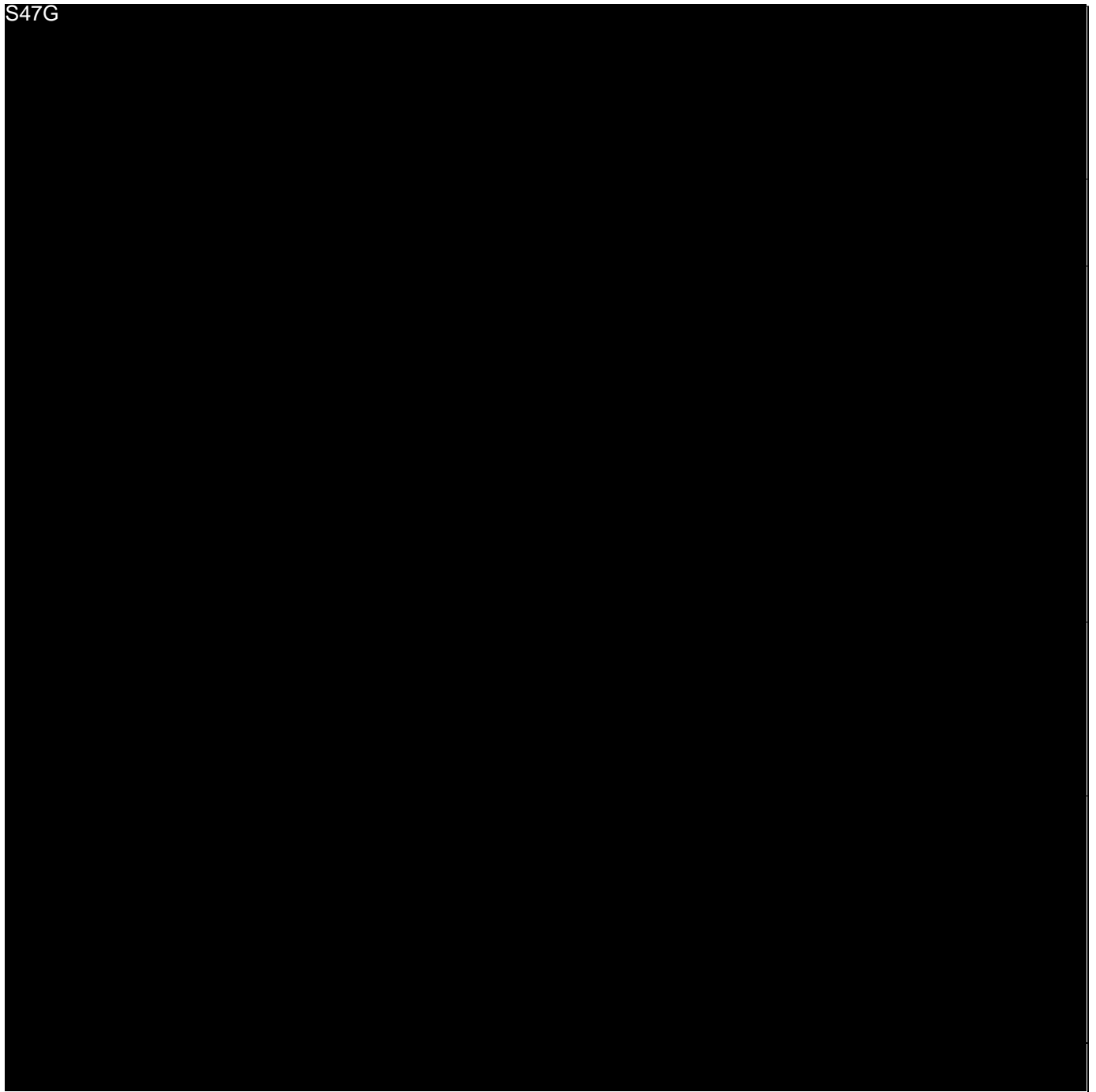
Yes.

**If so, please provide details on Defence's input as to the location and duration of the display?**

S47G

**Please outline in some detail extra support that will be provided at no cost to Defence in relation to its participation, e.g., advertisements in programs, newspapers/magazines, editorials, television/radio commercials, venue broadcasts, etc... and what estimated \$ value would you place on publicity or media coverage supporting Defence's participation in the event?**

S47G



No attempt has been made to place values on the following benefits:-

- (a) National and international specialist aviation, aerospace and defence media exposure
- (b) Professional networking opportunities and access to official guests, delegations etc.
- (c) Extensive Australian and international industry access
- (d) Networking and showcasing opportunities for Defence within the military, government and industry sectors nationally and internationally
- (e) Recruitment visibility and exposure

The value (albeit unquantifiable) of these highly significant (but “intangible”) benefits is likely to be substantial.

## DACC Costs Summary Sheet

Data should be entered into green cells only

<b>Service Group:</b>	<b>Australian Defence Organisation</b>	
<b>Activity Name:</b>	<b>Australian International Airshow 2019 (AIA19)</b>	
First day in support of activity:	01/12/2018	
Last day in support of activity:	20/04/2019	
Total days in support of activity:	141	
Location of activity supported:	Avalon Airfield (AVL), Victoria	
Support Unit:	TG640.4	
Support Unit Base:	RAAF Williams	
Description of support supplied:	Various Aircraft Platforms (Static & Flying Displays), Deployable Catering, Vehicles, Pers, Health, Admin & Logistics	
<b>Total Direct Cost:</b>	<b>\$54,354,651.09</b>	
<b>Total Net Additional Cost (NAC):</b>	<b>\$9,048,217.68</b>	
Will costs be waived?	Yes	

**GFO Approval Required as per FINMAN 2 Schedule 18**

**FASRA Approval Required as per FINMAN 2 Schedule 18 - Consult with DIIPs47F**

Tab	Requirements		Please Indicate Yes or No	Comment / Description of Activity	Click to calculate costs	Direct Cost	Net Additional Cost
1	Personnel	Are personnel required?	Yes	<b>Task Group OSD (1500pers):</b> Advance Party, Support Staff (AFHQ) and Force Element Group Personnel (HQAC and Sub-units), Navy & Army Personnel to undertake delivery of Defence outcome under DACC 4 request.		\$6,662,468.78	\$369,202.56
2	Part day travel allowance	Will any personnel be working outside their usual work locality for less than one day but more than 10 hours in that day?	Yes	CSG Personnel		\$996.00	\$996.00
3	Meals and Incidentals	Will any personnel be travelling outside their usual work locality overnight?	Yes	Advance Party, Support Staff (AFHQ) and Force Element Group Personnel (HQAC and Sub-units).		\$1,509,115.37	\$1,509,115.37
4	Accommodation	Will any personnel travelling overnight require accommodation?	Yes	Advance Party, Support Staff (AFHQ) and Force Element Group Personnel (HQAC and Sub-units).		\$728,438.13	\$728,438.13
5	Commercial Air Fares	Will any personnel require commercial air travel?	Yes	<b>Task Group Movements:</b> Advance Party, Support Staff (AFHQ) and Force Element Group Personnel (HQAC and Sub-units) Transportation from various geographic locations Australia-wide to Melbourne (Tullamarine).		\$432,295.97	\$432,295.97
6	Commercial Car Hire	Will any personnel require commercial car hire?	Yes	Commercial Transport Logistic Requirements (AFHQ, HQAC and Sub-units).		\$168,254.39	\$168,254.39



Tab	Requirements		Please Indicate Yes or No	Comment / Description of Activity	Click to calculate costs	Direct Cost	Net Additional Cost
7	Taxi / Public Transport	Will any personnel require taxi's or public transport?	Yes	Advance Party, Airshow Support Staff (AFHQ) and Force Element Group Personnel (HQAC and Sub-units).		\$37,766.36	\$37,766.36
8	Military Aircraft	Are military aircraft required? This includes either Army or Air Force aircraft	Yes	<b>Static and Flying Displays:</b> F/A-18A/B/F Hornet, F/A-18F Super Hornet, EA-18G Growler, Hawk 127, E-7A Wedgetail, C-130J Hercules, C27J Spartan, AP-3C Orion, Pilatus PC-9/A, Pilatus PC-21, ARH Tiger, MRH 90 Taipan, MH-60R Seahawk, 737BBJ, Challenger CL-604, KC30A MRTT, KA350 King Air, EC135, BELL 429 Global Ranger (Navy), C-17A Globemaster, P-8A Poseidon and F-35 Joint Strike Fighter.		\$39,013,167.19	
9	Navy Vessels	Are Navy vessels required?	Yes	LHD will be utilised for Navy and Army Helicopter Movements and potential accommodation for Army personnel.			
10	Armoured Vehicles	Are armoured vehicles required? E.g. APCs, tanks, bushmasters, etc	Yes	<b>Static Displays:</b> M113A (APC), M1A1 (Abrams), ASLAV - Reconnaissance, Bushmaster and G-Wagon		\$165,789.83	\$165,789.83
11	Engineer Vehicles	Are engineer vehicles required? E.g. bulldozers, forklifts, tractors, etc	Yes	2 x Forklifts (ALT Logistics) & 3 x Towmotors (Aircraft Movements)		\$290,671.13	\$290,671.13
12	Street Machines	Are street machines required? E.g. project digger, armygeddon, prime mover and trailer, etc	Yes	Army: Armygeddon, Kenworth & Hallmark (Logistics)		\$7,526.73	\$7,526.73
13	Standard Vehicles	Are standard vehicles required? E.g. cars, bus's, trucks, etc	Yes	Advance Party, Airshow Support Staff (AFHQ) and Force Element Group Personnel (HQAC and Sub-units).		\$174,297.94	\$174,297.94
14	Other	Are there any other costs associated with this activity which haven't been captured elsewhere?	Yes	HET Driver (Civilian Overtime - \$960.00) Air Force Flight Simulator Experience (\$39,600.00) DIDs Transport for Equipment (Estimate \$30,000.00) Fuel for RMAF (AVL-KL \$63,000.00) DAMALAH Structures - Qty 3 (Cost Estimate \$137,946.25) AM2 Matting (Cost Estimate \$25,000.00) Estimate of Kitchen Complex (Pavilion Tents, Main Dinning Fitout and Servery Kitchen) Hire from Moreton Hire to DOD based on AIA17 costs - plus 10% (\$81,067.50) Estimate of Site Service Charges from AAL to DOD based on AIA17 costs - plus 10% (\$367,256.35) Air Force Protocol Budget Estimate (\$750,000.00)		\$5,163,863.25	\$5,163,863.25
<b>TOTAL COSTS</b>						<b>\$54,354,651.09</b>	<b>\$9,048,217.68</b>