Media and Strategic Communication Summary

DEPUTY PRIME MINISTER VISIT TO WASHINGTON 25-26 AUGUST 2025

s47E(d)

Director, SP&I Media

M: s47E(d)

E:s47E(d)

Defence Communications and Media

s47E(d)

Co-Director, Defence Media

M: s47E(d)

E: s47E(d) @defence.gov.au

s47E(d)

Co-Director, Defence Media

M: s47E(d)

E: s47E(d) @defence.gov.au

Official Photographer Post Media Liaison Officer

s47E(d)

Defence - Digital Media

M: s47E(d)

E: s47E(d) @defence.gov.au

s47E(d)

Minister Counsellor (Public Affairs)

@defence.gov.au

M: s47E(d)

E: s47E(d) @dfat.gov.au

Images available at: https://images.defence.gov.au/S20252316



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Media Opportunities

s4/E(d)		

Media Program s47E(d) s33(a)(iii), 47E(d)

Media List

Australian Media

Name	Organisati on	Position	Contact	Location
s47F				

Annex A - Media Release

s47E(d)



THE HON RICHARD MARLES MP

DEPUTY PRIME MINISTER
MINISTER FOR DEFENCE

MEDIA RELEASE

TRAVEL TO THE UNITED STATES

The Deputy Prime Minister and Minister for Defence Richard Marles will travel to the United States this week.

In Washington DC, the Deputy Prime Minister will meet with Vice President JD Vance, Secretary of Defense Pete Hegseth, and other senior Administration officials.

The Deputy Prime Minister will also participate in several defence industry engagements.

The Alliance between Australia and the United States is built on an enduring foundation of trust, a long record of collaboration, and a shared vision for a peaceful, stable and prosperous Indo-Pacific.

Quotes attributable to Deputy Prime Minister, the Hon Richard Marles MP:

"I was pleased to speak with Secretary Hegseth at the Shangri La Dialogue in May, and welcome the opportunity in Washington to build on our valuable discussions of shared defence and security matters."

s47E(d)

"Given the shared challenges we face in our region, I look forward to reaffirming our commitment to the Alliance and advancing our strong partnership, including through AUKUS."

DAY AUGUST 2025

MEDIA NOTE:

Media can access imagery/vision at https://images.defence.gov.au/S20252316

MEDIA CONTACT:

OFFICE OF THE DEPUTY PRIME MINISTER, RICHARD MARLES MP dpm.media@defence.gov.au 02 6277 7800

Defence Media: s47E(d@defence.gov.au

Authorised by The Hon Richard Marles MP, Deputy Prime Minister, Australia.

Drafted	Name	Appointment	Date and time
MR drafted by	s47E(d)	Policy Officer, US Alliance Policy, IPDIV	22 August 2025
Clearance	Name	Appointment	Date and time
Cleared by: MECC Embedded Communications Director/Strategic Communications Advisor	s47E(d)	SCA, SP&I Media Director, SP&I Media	22 August 2025 22 August 2025
Cleared by: 1* Lead Group/Service	s47E(d)	A/AS USIFP	22 August 2025
Cleared by: Other	s47E(d)	Director, US Alliance Policy, IPDIV	22 August 2025
Cleared by: 2* Lead Group/Service	Sally Timbs	A/ FASIP	22 August 2025
Cleared by: Defence Media			
Cleared by: OSEC/OCDF			

Annex B – Talking Points

s33(a)(iii), 47E(d)	

s33(a)(iii), 47E(d)

Clearance	Name	Appointment	Date and time
Drafted by	Jackson Roberts	AS USAP	1400, 22 August 2025
Reviewed by	s47E(d)	Director, UNMEA, IPDIV	1653, 22 August 2025,
	s47E(d)	Assistant Director, China, IPDIV	1627, 22 August 2025
	s47E(d)	Assistant Director, Japan, IPDIV	1621, 22 August 2025
TP Cleared by	s47E(d)	A/ASUSIFP	1530, 22 August 2025
Embedded communications	s47E(d)	SCA, SP&I Media	1640, 22 August 2025
team	s47E(d)	Director SP&I Media	0730, 23 August 2025
Defence Media			
OSEC/OCDF			

Annex C –Talking Points: s33(a)(iii), 47E(d)
s33(a)(iii), 47E(d)

s33(a)(iii), 47E(d)		

Clearance	Name	Appointment	Date and time
Drafted by	s47E(d)	Director, US Alliance Policy, US Alliance and International Force Posture (USIFP)	0638, 13 June 2025
Updated by	s47E(d)	Director, US Alliance Policy, US Alliance and International Force Posture (USIFP)	1003, 12 August 2025

Embedded Communications	s47E(d)	SCA, SP&I Media	1648, 22 August 2025
Team	s47E(d)	Director SP&I Media	0730 23 August 2025
Cleared by	Matthew Flint	A/g FAS AUKUS Advanced Capabilities	1000, 18 August 2025
	s47E(d)	A/g Head Policy, Strategy and Engagement Division, ASA	1100, 23 August 2025
	Sally Timbs	AS USIFP	1800, 22 August 2025
Defence Media			
OSEC/OCDF			

Annex D - Social Media Plan

Date/Time	Activity	Draft Message	Social Media Handles
s33(a)(iii), 47E(d)			

Annex D – Imagery Mid-Caption

Deputy Prime Minister and Minister for Defence, the Hon Richard Marles MP, travelled to the United States from 25 to 26 August 2025. While in the US, the Deputy Prime Minister met with US Vice President, JD Vance and US Secretary of Defense, Pete Hegseth as well as participating in several Defence Industry engagements. The Deputy Prime Minister reaffirmed Australia's commitment to the Alliance and a shared vision for a peaceful, stable and prosperous Indo-Pacific.