

Defence Digital Media- Privacy Statement

The Department of Defence Image Gallery (the Gallery) publishes imagery (photographs and videos) depicting Defence operations and activities to benefit of the public, and is accessible and available for public use. Imagery is intended to be captured and published with the knowledge and agreement of persons depicted.

Personal information provided by the subject of an image to the photographer, such as name and location, is primarily used for captioning and contextualising the imagery. Usually only persons who are the narrative focus of imagery will have their names included in the caption. The information published on the Gallery is stored with the imagery metadata.

Use of imagery

Defence may use imagery for both internal and external purposes to depict Defence operations and promote Defence activities.

Imagery from the Gallery may be used for Defence marketing purposes, and by external parties including news media and for non-commercial purposes. Defence requires all commercial uses of imagery to be approved on a case-by-case basis per the [Copyright Notice](#).

Disclosure, security and storage of personal information

Defence will only use or disclose personal information in accordance with the *Privacy Act 1988* and for the purpose it was collected, unless authorised or required by law.

Defence will publish images on the Gallery for as long as reasonably necessary, and will take steps to remove images from the Gallery where it is no longer required. However, Defence will ensure it maintains internal records in accordance with its obligations under the *Archives Act 1983*.

While Defence takes precautions to ensure further use of images from the Gallery is appropriate, Defence does not guarantee all subsequent use or disclosure of these images will be appropriate.

How to request removal of your image

To request the removal of an image in which you are a subject from the Gallery, to revoke your consent for use of an image, or to correct personal information on captions, contact digital.media@defence.gov.au.

Defence has no ability to remove an image from third party websites or archival websites that may have sourced images from the Gallery.

Privacy enquiries and complaints

If you have any queries or complaints about how your personal information has been managed by Defence, please visit [Defence Privacy Policy](#) or contact defence.privacy@defence.gov.au.