



Defence Newspapers Advertising Booking Form

Advertising | Defence News Navy | Army | Air Force | Newspapers 2026

Defence News Bureau, Department of Defence, R1-GF-C041 Canberra ACT 2600 defencenews.advertising@defence.gov.au

BOOKINGS MUST BE SUBMITTED BEFORE 12 NOON (AEST) ON THE BOOKING DEADLINE DATE
Full payment is required within 30 days of the invoice date.

Total cost will be calculated after submission. ~~DMGd Xd~~ fa defencenews.advertising@defence.gov.au

Booked by:	Date:
Company/Unit Name:	
ABN (if applicable) or Unit CCC:	Are you a Defence unit? Yes No
Address for Account:	Postcode:
Phone:	Email for Invoice:
Campaign / Company name of advertisement (for companies advertising for more than 1 company).	

Defence News Booking Acceptance

Booking received by:

Navy Newspaper						FOR OFFICE USE ONLY		
Advertisement Size:	Height	cm	X	Width	Columns	Column Rate:	Weblink Rate:	
Insertion Dates:	05 Feb	19 Feb		05 Mar	19 Mar	02 Apr	16 Apr	30 Apr
	14 May	28 May		11 Jun	25 Jun			
Advertisement Cost Per Issue:						Web link for each ad + \$18.18* per insertion Y Yes No		
Total contract Navy Newspaper cost per issue (+ \$18.18* per web link per edition if chosen) X						number of insertions booked		
TOTAL NAVY COST:						inc GST Web link address:		

Army Newspaper						FOR OFFICE USE ONLY		
Advertisement Size:	Height	cm	X	Width	Columns	Column Rate:	Weblink Rate:	
Insertion Dates:	05 Feb	19 Feb		05 Mar	19 Mar	02 Apr	16 Apr	30 Apr
	14 May	28 May		11 Jun	25 Jun			
Advertisement Cost Per Issue*:						Web link for each ad + \$18.18* per insertion Y Yes N No		
Total contract Army Newspaper cost per issue (+ \$18.18* per web link per edition if chosen) X						number of insertions booked		
TOTAL ARMY COST:						inc GST Web link address:		

Air Force Newspaper						FOR OFFICE USE ONLY		
Advertisement Size:	Height	cm	X	Width	Columns	Column Rate:	Weblink Rate:	
Insertion Dates:	05 Feb	19 Feb		05 Mar	19 Mar	02 Apr	16 Apr	30 Apr
	14 May	28 May		11 Jun	25 Jun			
Advertisement Cost Per Issue*:						Web link for each ad + \$18.18* per insertion Y Yes N No		
Total contract Air Force Newspaper cost per issue (+ \$18.18* per web link per edition if chosen) X						number of insertions booked		
TOTAL AIR FORCE COST:						inc GST Web link address:		

* All costs are excluding GST unless otherwise specified.

All advertisements must comply with our **Artwork Submission Guidelines**.
Advertisers agree to indemnify Defence News Bureau against any legal issues arising from their advertisements. For detailed legal and compliance guidelines, please review our comprehensive **Terms and Conditions**.

To defend Australia and its national interests in order
to advance Australia's security and prosperity
www.defence.gov.au

