

Artwork Submission Guidelines for Newspaper Advertisements:

Page Size:

- Format your document to a single-page layout with dimensions set at width 270mm x height 380mm.

Column widths

- **1 col** = 3.5cm, **2 col** = 7.3cm, **3 col** = 11cm, **4 col** = 14.8cm, **5 col** = 18.6cm, **7 col** = 26.1cm
- **Half Page** = 19cm x 7 columns (133 col/cm) **Full page** = 38cm x 7 columns (266 col/cm)
- **Page width is 7 columns (26.1cm). Full page height is 38cm.**

Images:

- Submit images as individual PDFs, one per page.

Colours:

- Utilize CMYK or greyscale; avoid using RGB or spot colours.
- For black and white photos and artwork, ensure they are set to print in greyscale.

Text and Images:

- Maintain image resolution between 150 dpi and 300 dpi.
- Embed fonts in the PDF.
- Use 100% Black (K) for all text elements.

Export Guide:

- Export your finalized design as single pages.

Additional Notes:

- No bleed is required.
- No specific trim size is necessary.
- For all artwork specifications visit

<https://spotpress.com.au/artwork-guidelines/>

These specifications are crucial for achieving optimal print quality. Please adhere to these guidelines when creating your artwork. If you have any queries or require further assistance, do not hesitate to reach out. Thank you for your attention to detail.