

From: s47E(d)
To: s47F
Cc: s47E(d)
Subject: FW: SAS Australia - Entertainment Media request [SEC=OFFICIAL]
Date: Monday, 15 February 2021 2:44:00 PM

OFFICIAL

Dear s47F

Thank you for your enquiry regarding Defence support for the SAS Australia television show.

Regrettably, on this occasion, we are not able to support your request.

All requests for Defence support in film, television and other projects are carefully considered on a case-by-case basis against a range of criteria, including benefits for and consistency with the Australian Government's objectives for the Defence portfolio; operational requirements and commitments for Defence assets; duty of care to Defence personnel; and the potential for inappropriate inferences or implications, commercial endorsements, alignments or competition.

Kind regards



s47E(d)

s47E(d)

Communication Manager
Media and Communication Branch
Ministerial and Executive Coordination and Communication Division
Department of Defence

M: s22 | **E:** s47E(d)
s47E(d) | PO Box 7902 | Canberra BC ACT 2610

From: s47F >
Sent: Tuesday, 2 February 2021 9:41 AM
To: s47E(d)
Subject: SAS Australia

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Dear s47E(d)

I hope you are well. My name is s47F. We met briefly on the Amazing Race shoot in Townsville – what a memorable shoot. With all that was going on that day, I'm sure I would be a blur in your memory.

I was part of the executive team on Amazing Race for Eureka. Now I am producing the second series of 'SAS Australia' for Screentime Productions for broadcast on Channel 7. Perhaps you are aware of the show?

SAS Australia was the biggest new show of the year in 2020 and was the highest performing show in the history of the 7plus platform.

Essentially it follows 18 or so well-known personalities from the worlds of sport, politics & entertainment as they undertake military training - framed as a compressed version of SAS selection.

I am reaching out to gauge the possibility of filming a training exercise for the series with ADF involvement.

My hope is that I can test the possibility with you - in terms of ADF working with a format like SAS Australia.

We shoot the series over a 14-day period from mid-April to early May.

Our location this year is an hour north of Lithgow NSW and utilising the environment within an approx. 2.5 hour drive to conduct various training activities.

Are you available to chat about the possibility? I can be reached anytime on s47F .

Kind Regards,

s47F

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