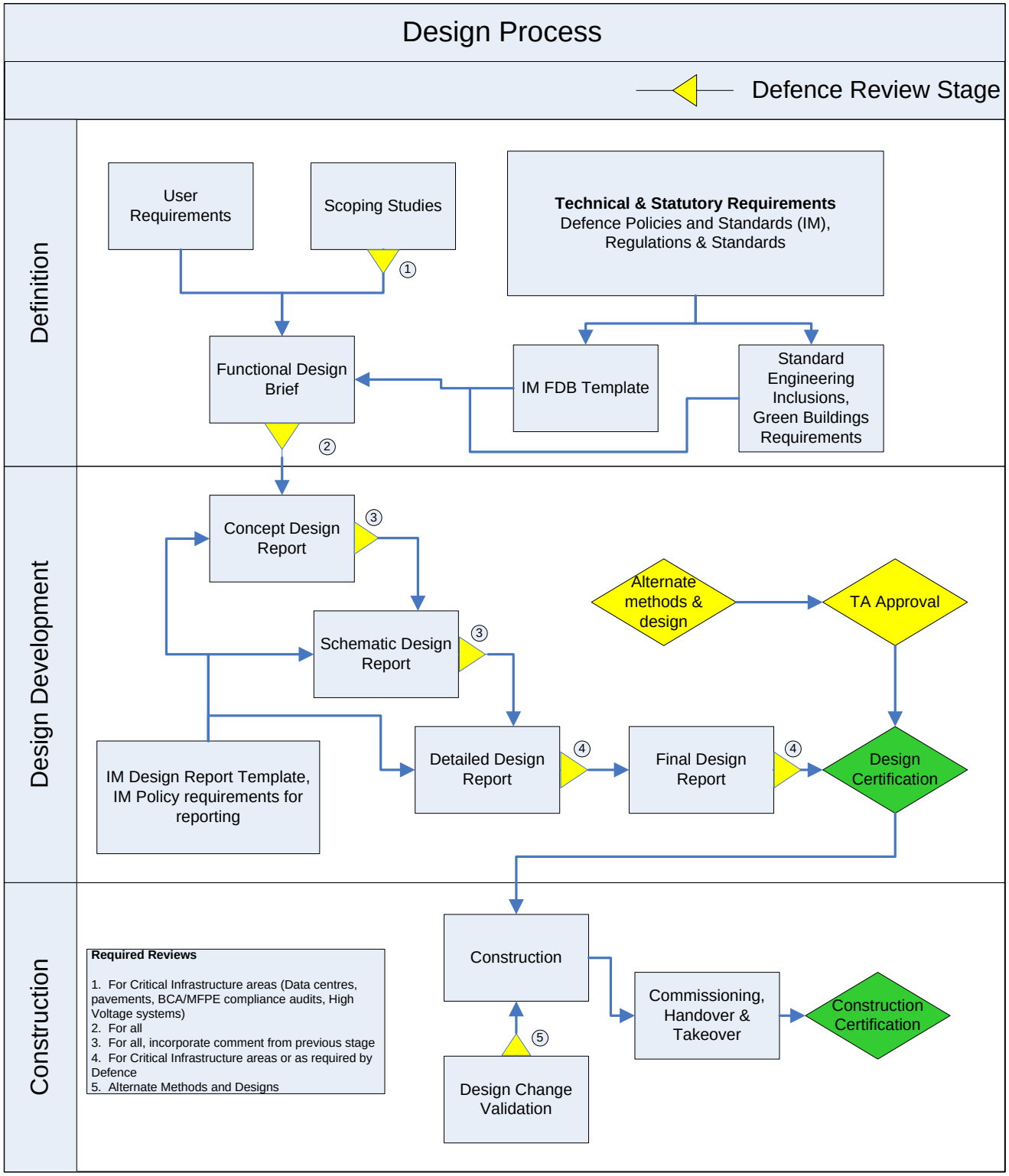Design Process