



## AUSTRALIAN SERVICES AUSTRALIAN FOOTBALL ASSOCIATION

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### ADMINISTRATIVE INSTRUCTION FOR THE 2009 ANZAC DAY CHALLENGE AUSTRALIAN RULES FOOTBALL MATCH BETWEEN ADF ALL-STARS AND AUSTRALIAN COMBINED EMERGENCY SERVICES

#### References:

- A. DI (G) PERS 14-2 ADF Policy on Sport
- B. Sports Safety Management Plan for Australian Rules Football (<http://defweb2.cbr.defence.gov.au/dpedhs/products/sportssafety/>).
- C. Administration Instruction for the Australian Defence Force Australian Football Championships, Melbourne 15 -20 Apr 09 dated 27 Feb 09.

#### General

1. The Australian Defence Force Australian Rules Football Team (ADF All-Stars) is to play against the Australian Combined Emergency Services Team (ACES) on ANZAC Day 2009. The game is to be played at the Adelaide Oval on Sat 25 April 2009 as a curtain raiser to the replay of the 2008 SANFL Grand Final between Central Districts and Glenelg. The ANZAC Day Challenge match is the pinnacle of selection for Defence Australian Rules Football players. The significance of the match being played on the Adelaide Oval, and the profile of playing the match prior to an SANFL match represents a significant public relations opportunity for the ADF.

#### Aim

2. The aim of this instruction is to detail the administrative arrangements to enable the successful conduct of the activity.

#### Overview

3. The activity period is from 20 Apr 09 to 26 Apr 09 which includes a training camp, a function for both teams at Keswick Barracks, the conduct of the game and RTU of all players and officials.

#### 4. Appointments and Responsibilities

5. **Appointments.** The appointments for the conduct of this activity are:

- a. Activity Sponsor – BRIG D. Saul – ASAFA Chairman;
- b. Activity Coordinator – MAJ J. Weaver – ASAFA Executive Officer;

- c. Sponsorship Coordinator – LT D. Kul;
- d. Communications and PR – Mr Mike Weaver;
- e. Team Coach – TBA from National Carnival; and
- f. Team Manger and Asst Coach – TBA from National Carnival;
- g. Umpire Coordinator – WO1 C. Baker
- h. All-Stars Selection Officer – LTCOL Rowen Tracey

6. All appointments are to ensure the safe and responsible conduct of the activity with particular consideration to the guidelines articulated in Refs A and B.

#### **7. Responsibilities.**

- a. Activity Sponsor. The activity Sponsor has executive authority and is responsible for the oversight of the activity.
- b. Activity Coordinator (AC), The AC is the ASFA manager for the activity and is responsible for the following:
  - i) Liaison with the SANFL project management groups.
  - ii) Coordination and conduct of the activity.
  - iii) Financial management of the activity.
- c. Communications and PR. Responsibilities include:
  - i) Communications and PR liaison with the SANFL.
  - ii) Liaison with internal to Defence organisations to effect the communications and PR plan.
- d. Team Manager. The Team Manager is responsible for:
  - i) The administration of the All-Stars team.
  - ii) Liaison and assistance with the AC for accommodation, transport, support staff arrangements and team management.
  - iii) The appointment of timekeepers and interchange officials.
- e. Umpire Coordinator (UC). The UC is responsible for:
  - i) The administration of the umpires. Administrative support should dovetail in with the All-Stars arrangements where possible.

- ii) Ensure the ADF is represented well with appropriately qualified field, boundary and goal umpires for the match.

### **All-Stars Team Arrangements**

8. **Selection:** The All-Stars team is to be selected at the conclusion of the Men's final played on Sun 19 Apr 09. The selection committee is led by the ASAFA selection officer with a representative from each Service team. The venue is TBA, however likely to be a room at the Western Oval. The team will be announced at the ASAFA Championship Dinner to be held at Werribee on the evening of Sun 19 Apr 09.

9. **Movement.** The All-Stars team will depart RAAF base Laverton at 0830 h on Mon 20 Apr 09 and arrive in Adelaide at approx 1700 h that evening. Members can travel own means however there will be no reimbursement for associated costs from ASAFA.

10. **Training Camp.** The team is to be met and supervised by the AC and team manager at Keswick Barracks on the evening of Mon 20 Apr 09. Members are considered to be "on duty" for the period of the activity. Players and officials are to be accommodated and rationed at Keswick Barracks from the evening meal on Mon 20 Apr 09 until breakfast Sun 26 Apr 09 (inclusive).

11. The Goodwood Saints AFL club has agreed to allow the All Stars full access to their training ground and club facilities located a short distance from Keswick Barracks. All other aspects relating to the training of the All-Stars is the responsibility of the Senior Coach. The Senior Coach is to liaise with the AC for the administrative requirements relevant to the training camp.

12. **Uniforms.** The AC is responsible for the purchase and supply of team uniforms, including players, officials and umpires. Uniforms include on-field and off-field uniforms. All activity participants are to be appropriately attired throughout the activity so as to maintain the professional image of the ADF. Uniforms will include sponsors logos as well as the ADF logo on all garments.

13. **Incidentals.** The ASAFA Treasurer is to ensure all personnel who qualify for incidentals are paid NLT Tue 21 Apr 09.

14. **Functions.** All players are to be available for a combined All-Stars and ACES function on Thurs 23 Apr 09 at Keswick Barracks SGT Mess from 1830 to 2030 h. Mr Graeme Cornes has agreed to give an address. The Goodwood Saints are holding a function on the evening from 1800 h on Sat 25 April 09 at their clubhouse and attendance is encouraged.

### **Umpires Arrangements**

15. The SANFL has requested ASAFA provide the full suite of umpires for the match other than one field umpire (provided by ACES). The UC is to select two field umpires, three boundary umpires, two goal umpires and one reserve field umpire from the National Carnival. The UC, in consultation with the AC, is responsible for all administrative action in regard to movements, accommodation, rationing, uniforms etc for the group. Under the

direction of the UC, umpires are to conduct a training camp and where possible, liaise with the SANFL umpires group for development training. The administration of the umpire group is to be centrally coordinated by the AC. Combined training and social activities with the All-Stars team will be by mutual agreement between the Senior Coach and Umpires Coordinator.

### **Match Day**

16. The SANFL have advised that a full run sheet for the activity will be available for the Team Coach and Manager by the AC NLT 21 Apr 09. The All-Stars v ACES match will commence at approx 1230h and conclude at approx 1430h. The game consists of four 20 minute quarters. The match will be conducted under AFL rule guidelines.

17. The sponsors, committees and invited guests will have access to a separate hospitality area at the Adelaide Oval to watch both the All-Stars and SANFL games. AC to liaise with Sponsorship Officers once further information is provided from the SANFL.

### **Medical Arrangements.**

18. All ADF participants will utilise the medical facilities available at Keswick Barracks for the duration of the activity. A defence strapper, medic and physio from 3 HSB will be available to the players during the training camp and on match day. The SANFL has advised that St.John first aid practitioners are in attendance and that an ambulance is in location if required on game day. In consultation with the AC and 3 HSB, the Team Manager is responsible to ensure a suitable quantity of sports and first aid supplies are available for the duration of the activity.

### **Transport**

19. Transport arrangements are to be coordinated and booked by the AC; however there is room for fine tuning by the Coach and Team Manager with the AC if required. The AC, in consultation with the Treasurer, is to make all necessary arrangements to return members to their units on Sun 26 Apr 09.

### **Other Arrangements**

20. **Sponsors.** ASAFA sponsors are to be invited to attend the function on Thu 23 Apr 09 at the Keswick Barracks SGT Mess and for Game day. The Sponsorship Coordinator will arrange for invitations to be sent to the sponsors and will also be responsible for hosting and coordinating all matters to do with the sponsors.

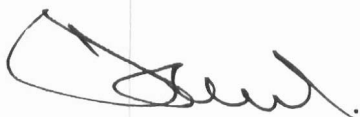
21. **Public Relations.** The PR Offr is to ensure an article on the game is presented for the defence newspapers. It would also be useful for the PR Offr to release a DEFGRAM on the game and can liaise with the AC for further detail. Ms Diana Williams (ACES) is coordinating Public Relations in Adelaide; she can be contacted on 0438777078.

22. **Activity Budget.** The budget for the activity is \$20k. The Activity Coordinator is to make every endeavour to keep costs down and provide a detailed reconciliation to the Chairman and Treasurer on completion of the activity.

23. **Recruiting.** The 9 Bde Recruiting Cell (BRC) is supporting the Anzac Day Challenge week by providing recruiters at media events and on game day at the Adelaide Oval. On approach from the SANFL, the BRC has requested air asset for the delivery of the game ball and is sourcing an appropriate half time military display.

### **Conclusion**

24. The ADF All-Stars and ACES match is the culminating event for our best ADF Australian Rules football players. This event presents the All-Stars with a unique opportunity to play on a first class facility, in front of a large audience. All activity participants are to embrace this opportunity and put their "best foot forward" to ensure the successful conduct and positive outcomes for the match.



**D.H.M. SAUL**  
Brigadier  
ASAFA Chairman

15 Mar 09