



TEAM AUSTRALIA AT THE FARNBOROUGH 2012 AIRSHOW

The Farnborough International Airshow is one of world's premier defence and civilian aerospace exhibitions - a globally renowned showcase of aerospace equipment and technology for the world's military and civil aerospace sectors.

The Farnborough International Airshow will be held 9 - 15 July 2012. A pre-Farnborough mission will be organised for the week before [2 - 6 July 2012] in conjunction with Team Australia's participation at the Airshow.

The Department of Defence is inviting Australian defence companies who wish to be part of a Department of Defence supported Team Australia mission to Farnborough to register their participation **by 5.00 pm Wednesday 29 February 2012**. Membership of the Team Australia mission to Farnborough 2012 is open to any Australian company promoting Australian products and technologies in the aerospace security and/or defence aerospace sectors.

Team Australia will be led by the Defence Export Unit's Aerospace Specialist. The Department of Defence will provide additional support to mission members by:

- identifying aerospace opportunities in Europe
- facilitating meetings between mission members and UK and European companies and industry associations, and a trade mission prior to Farnborough
- arranging briefings in relation to winning work in the UK and Europe, and selling to NATO countries
- organising seminars on the European defence industry policy

The pre-Farnborough trade mission will be shaped following consultation with State Governments and Farnborough 2012 missioners.

Participation as a member of Team Australia mission offers considerable advantages for Australian defence companies. Australian defence companies will work with Defence Materiel Organisation Staff London, the Department's Defence Attaches in Europe and the Department of Industry, Innovation, Science Research and Tertiary Education and State Governments personnel to maximise the success of the mission.

Team Australia participation will be free of charge. Missioners will be responsible for the consignment costs of promotional material and the travel, accommodation and subsistence costs of their staff. Applications forms for the Farnborough Airshow are attached to this flyer and also available on the Team Australia website.

The number of companies joining the Farnborough mission may have to be restricted to ensure an appropriate mission focus and level of support to missioners.

Enquiries should be directed to linus.ryrie@defence.gov.au or telephone (02) 6144 2773.

Registration of participation should be emailed to teamaustralia@defence.gov.au

Further information on Team Australia see <http://www.defence.gov.au/dmo/teamaustralia/> or contact us at teamaustralia@defence.gov.au.